



DESIGNATED DRIVER TOUR

PROGRAM OVERVIEW:

BeMyDD takes social responsibility seriously. Every 52 minutes, someone in the U.S. is killed at the hands of a drunk driver.* That's why BeMyDD is partnering with Jack Daniel's Gentleman Jack Whiskey and Total Wine & More to launch the biggest designated driver program ever, designed to promote responsible drinking nationwide.

On select Saturday nights in cities across the country, the 24-City Designated Driver Tour will help thousands of people stay safe by providing free designated drivers to take people AND their cars home. Say goodbye to driving buzzed and putting other people at risk, and forget calling a taxi only to have to pick up your car in the morning. If you've driven somewhere and need a way to get home safely, BeMyDD will send a driver to pick you up and drive you home in your car. Just download the BeMyDD app and request a car pickup - it's that easy.

We're working to stop drunk driving in its tracks by making it easier than ever to drink responsibly.

PROGRAM PARTNERS:



*According to data from the U.S. Department of Transportation.



PROGRAM DETAILS:

Free car pickup service will be offered between the hours of 9 p.m. and 2 a.m. on the specified date in each city on the tour. Service is first-come, first-served.

Customers can request pickup at no charge from any location in the city area by using BeMyDD.com or the BeMyDD mobile app, available on iOS and Android. A team of drivers will be sent to the customer's location, one to take the client and his/her car home, and one to follow behind to retrieve the driver afterwards.

As an added bonus, new customers anywhere in the country can get \$20 off their first ride on any day by using the code DDTOUR through the BeMyDD mobile app.

Instructions and information on the Designated Driver Tour can also be viewed at www.BeMyDD.com/DDTour.

TOUR SCHEDULE:

SEPTEMBER 26, 2015	LOS ANGELES	MARCH 19, 2016	ORLANDO
OCTOBER 10, 2015	MIAMI	APRIL 2, 2016	DALLAS/FORT WORTH
OCTOBER 24, 2015	ORANGE COUNTY	APRIL 16, 2016	SEATTLE
NOVEMBER 7, 2015	TAMPA	APRIL 30, 2016	SAN DIEGO
NOVEMBER 21, 2015	CLEVELAND	MAY 14, 2016	WASHINGTON D.C./BALTIMORE
DECEMBER 5, 2015	CHARLOTTE	MAY 28, 2016	SAN FRANCISCO
DECEMBER 19, 2015	INDIANAPOLIS	JUNE 11, 2016	RALEIGH-DURHAM
JANUARY 9, 2016	ATLANTA	JUNE 25, 2016	BOSTON
JANUARY 23, 2016	PHOENIX	JULY 9, 2016	LAS VEGAS
FEBRUARY 6, 2016	DENVER	JULY 23, 2016	HOUSTON
FEBRUARY 20, 2016	MINNEAPOLIS	AUGUST 6, 2016	SAN ANTONIO
MARCH 5, 2016	CHICAGO	AUGUST 20, 2016	NEW YORK CITY



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