

If you drink— Think before you drive



D R Y V E R

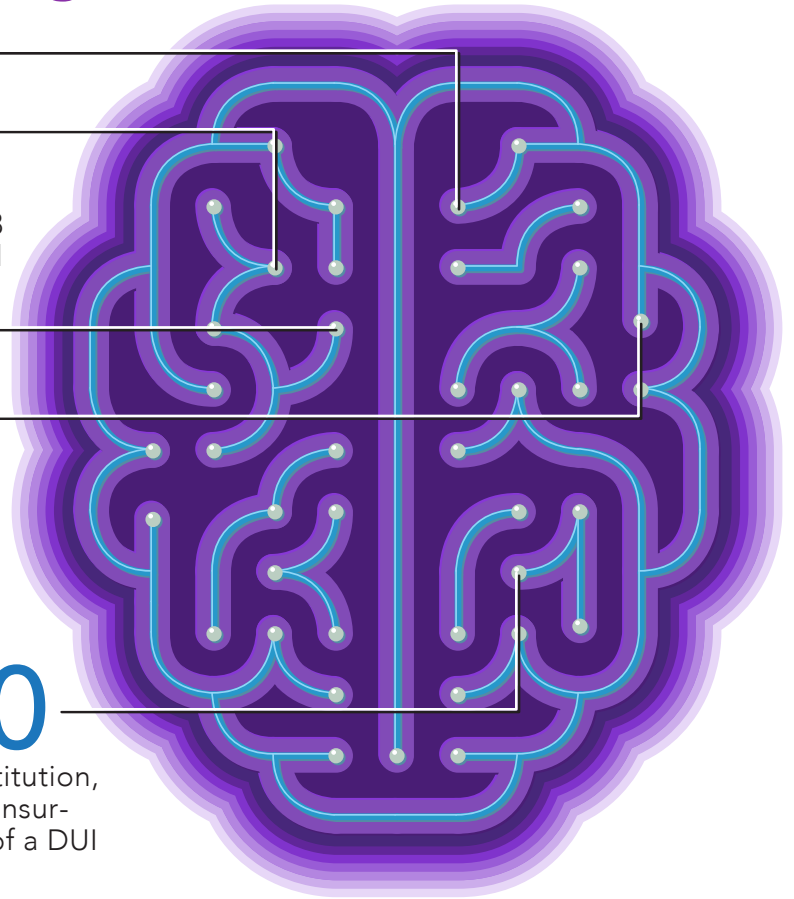
**ALMOST
30
PEOPLE**
a day die in motor vehicle crashes that involve an alcohol-impaired driver.¹

31%
of the total vehicle traffic fatalities in 2013 were alcohol-impaired driving fatalities.²

**OVER
1.28
MILLION**
drivers were arrested in 2012 for driving under the influence of alcohol or narcotics. This is an arrest rate of **1 for every 165** licensed drivers in the United States.⁴

2 IN 3
people on average will be involved in a drunk driving crash in their lifetime.³

\$16,000
in fines, penalties, restitution, legal fees and higher insurance rates – the cost of a DUI conviction.⁵



INFOGRAPHIC REFERENCES

Dept of Transportation (US), National Highway Traffic Safety Administration (NHTSA). Traffic Safety Facts 2012: Alcohol-Impaired Driving. Washington (DC): NHTSA; 2014 [cited 2014 Sep 30].

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<http://responsibility.org/drunken-driving/drunken-driving-statistics>

National Highway Traffic Safety Administration, May 2014, DOT HS 812 013. <http://www-nrd.nhtsa.dot.gov/Pubs/812013.pdf>.

National Highway Traffic Safety Administration. "Traffic Safety Facts 2012: Overview." DOT 812 016. Washington DC: National Highway Traffic Safety Administration, April 2014. <http://www-nrd.nhtsa.dot.gov/Pubs/812016.pdf>

LA Weekly, Dec 31, 2014, Dennis Romero: Here's how to get a free Sober Ride on NYE

THE SOLUTION:



D R Y V E R

CAR PICKUP

\$25 CAR PICKUP
+ MILEAGE

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MOST POPULAR
 PERSONAL HOURLY DRIVER

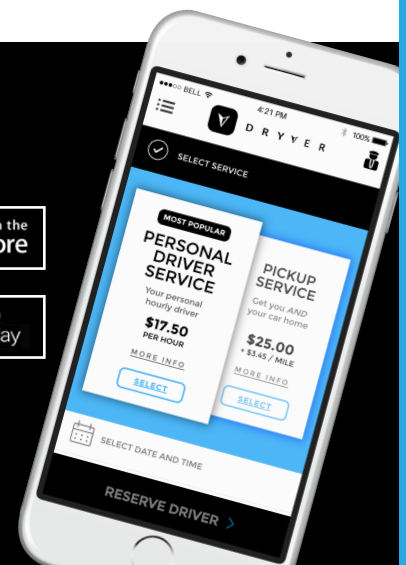
\$15.95-\$20.45
PER HOUR

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DRIVER TEAMS FOR EVENTS

\$45.00-\$53.00
PER TEAM, PER HOUR

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